

## **Biocon Group concluded the month-long sustainability initiatives commemorating 'World Environment Day' initiated with 'Nature Positive' Campaign**

- *Planted 1,000 saplings at Yarandahalli Lake, which is being rejuvenated by the Biocon Foundation*
- *Rolled out 'Nature Positive' campaign:*
  - *Encouraged employees to gift a plant*
  - *Conducted environment awareness programs and beach clean-up drive*
  - *Social media campaign to encourage public to be Nature Positive*

**Bengaluru, June 30, 2023:** Biocon Group, a leading global biopharmaceutical organization, kicked off an extensive month-long 'Nature Positive' campaign on World Environment Day. Employees across the group participated in the initiative that was aimed to inspire and engage them in embracing a Nature Positive mindset, emphasizing the importance of environmental sustainability.

### **Tree Plantation Drive:**

The **Biocon Foundation**, the corporate social responsibility (CSR) arm of the **Biocon Group**, joined hands with the **Malligavad Foundation** to organize a tree plantation drive at Yarandahalli Lake. This rejuvenation project witnessed the planting of 1,000 saplings, symbolizing the Group's dedication to environmental preservation.

The event that was attended by Dr Anupama Shetty, Mission Director, Biocon Foundation and Anand Malligavad, founder of the Malligavad Foundation, brought together over 200 volunteers from Biocon Group, government schools, representatives of Hennagara Panchayat, and the Forest Department. Biocon Foundation acknowledges the utmost significance of safeguarding the environment and encourages individuals to act and contribute their share.

**Dr Anupama Shetty, Mission Director, Biocon Foundation**, said, *"Biocon Foundation's primary objective in planting 1,000 trees around Yarandahalli Lake is to enhance the tree cover, mitigate air and water pollution, combat soil erosion, and foster biodiversity. These efforts aim to establish a sustainable and healthy environment for the local community. Environmental stewardship is a fundamental aspect of the Biocon Group's business practices, as we recognize the vital need to conserve natural resources. We firmly believe that nature-based solutions, coupled with robust community engagement, are key to addressing environmental challenges effectively. By mobilizing collective action, we can create a lasting positive impact on our environment and nurture a healthier planet for generations to come."*

### **Be Nature Positive:**

“Being ‘Nature Positive’ implies adopting an approach that includes restoring and regenerating rather than only extracting. Our contribution to nature should be greater than what we take from it. It also implies reducing our consumption and finding ways to reduce the adverse impact on the environment. Working with nature to create a more sustainable future is the key to a successful future for the generations to follow. At Biocon Group, we value the importance of being Nature Positive and hence rolled out an integrated campaign in June 2023 to sensitize people,” said **Seema Ahuja, Global Head of Communications & Corporate Brand, Biocon Group.**

- **Encouraging employees to adopt a ‘Nature Positive’ approach:** The campaign also encouraged employees to adopt a Nature Positive approach by gifting plants to their colleagues. Furthermore, various awareness sessions and contests including poster making and quizzes centered around the concept of #BeatPollution were conducted. NGOs promoting environment-friendly products were invited to set up stalls on the Company’s campus to raise awareness and promote sustainable alternatives.
- **#BeatPlasticPollution - beach clean-up and tree plantation:** A clean-up and waste plastic collection campaign was organized in line with the theme of #BeatPlasticPollution for the year 2023, established by UN, at the Company’s manufacturing site in Vishakhapatnam. This initiative further highlighted Company’s commitment to responsible waste management. Biocon employees were provided with over 1,000 saplings for planting around Yarandahalli Lake, Karnataka fostering a healthier and cleaner ecosystem.
- **Creating awareness on social media:** Harnessing the power of social media, Biocon Group also rolled out a compelling campaign #BeNaturePositive to raise awareness about the importance of environmental preservation, maintaining ecological balance, reducing consumption of resources, and finding new alternatives. Through engaging content, the campaign reached a wide audience, across LinkedIn and Twitter, inspiring individuals to reflect on their own ecological footprint and take positive action.

#### **About Biocon:**

**Biocon Limited**, publicly listed in 2004, (BSE code: 532523, NSE Id: BIOCON, ISIN Id: INE376G01013) is an innovation-led global biopharmaceuticals company committed to enhance affordable access to complex therapies for chronic conditions like diabetes, cancer and autoimmune. It has developed and commercialized novel biologics, biosimilars, and complex small molecule APIs in India and several key global markets as well as Generic Formulations in the US and Europe. It also has a pipeline of promising novel assets in immunotherapy under development. Website: [www.biocon.com](http://www.biocon.com); Follow-us on Twitter: @bioconlimited for company updates.

#### **About Biocon Foundation:**

Biocon Foundation, the Corporate Social Responsibility arm of Biocon, Biocon Biologics and Syngene International, has been working to empower marginalized communities since 2005. Biocon Foundation partners with the society to promote social and economic inclusion. It has thus made significant investments in enhancing access to quality healthcare, education, and civic infrastructure along with environmental sustainability projects. Combined with field initiatives, these programs create a momentum to elevate the marginalized sections of the society. Over the years, Biocon Foundation has built a strong reputation for the quality of its programs and their impact in addressing the social, humanitarian, and environmental challenges facing India. To make a more meaningful impact, the Foundation regularly partners with government agencies and like-minded

organizations for program delivery. Besides addressing critical national and state level challenges in primary healthcare, education and rural development, the Foundation is also augmenting environmental sustainability through the lake revival mission in Bengaluru.

Visit: <http://www.bioconfoundation.org>

**FOR MORE INFORMATION:**

<p><b>Anugya Sinha</b> <b>Manager, Global Communications</b> <b>Biocon Group</b> +91 99726 88887 ✉ <a href="mailto:anugya.sinha@biocon.com">anugya.sinha@biocon.com</a></p>	<p><b>Paresh Mohan</b> <b>Manager,</b> <b>Biocon Foundation,</b> +91 98869 39087 ✉ <a href="mailto:paresh.mohan@biocon.com">paresh.mohan@biocon.com</a></p>
---	---